

Special Olympics Ohio—Polar Plunge Revenue Share UPDATE

We are excited to offer announce this NEW opportunity to accredited local programs who may want to participate in our Polar Plunge events to raise money for your program.

In the spirit of true collaboration and partnership, we are piloting an update to the revenue share model at our 9 SOOH Polar Plunges and **changing the current 80/20 split to a 50/50 split** in proceeds from the funds raised by your local plunge team.

Accredited local programs will receive 50% of the net that their team raises the Polar Plunge events. This is an excellent opportunity to reach out to your volunteers, parents, volunteers, teachers, etc. You never know who would be willing to take challenge to help your program raise funds.

Please note that accredited local programs must adhere to the following set of guidelines to participate.

- Special Olympics Ohio local programs must register their team online and include the program name in the team name, i.e. Cuyahoga MBB.
- All team members must be registered online and must be on one team.
- Accredited local programs should recruit team members through all of their constituents.
- All team members must have the minimum \$75 (or \$50 for students) covered individually or by general team donations.
- All offline pledges need to be turned in at early check-in or registration.
- Accredited local programs will receive their reimbursement from Special Olympics Ohio by May 1, 2017

If you have any questions, please contact Paige Ludwig at (614) 239-7050 or pludwig@sooh.org.

We hope to see you at a Polar Plunge near you!!!

Online registration is open at www.ohiopolarplunge.org